

BTEC Business



Do you have what it take to be the next apprentice? Are you interested in studying business in a more practical way? This may be a good course.

Qualities

The BTEC Level 3 Diploma in Business will suit those students who enjoy practical work with a vocational context. It will introduce candidates to some of the skills, technical knowledge and understanding associated with Business Studies at A Level as well as equipping them with some of the skills they will need to be successful in the workplace or in further education or training. The study programme is significantly less theoretical than the A Level Business Studies and greater emphasis is placed on the acquisition of a full range of skills through the study of realistic business contexts, including: Personal organisation and time-management; written and oral presentation skills; personal skills such as initiative, creativity and perseverance; interpersonal skills such as team-working, leadership and discussion; and cognitive skills such as problem solving, planning and decision making.

Course Outline

The course gives you the opportunity to learn about many aspects of how a business operates. During the course you will learn about a range of key business functions and areas. These include the business environment, marketing, personal and business finance, event management and international business.

In addition to studying six mandatory units, you will also study a further two units which will be chosen from a range of optional units including recruitment, management accounting, pitching for a new business and creative promotion.

Future Pathways and complementary subjects

The new BTEC National in Business uses a combination of assessment styles to give students confidence that they can apply their knowledge to succeed in the workplace – and have the study skills to continue learning on higher education courses throughout their career. The range of vocational assessments (both practical and written) mean that students can showcase their learning and achievements to best effect when they take their next step, whether that's supporting applications to higher education courses or potential employers. The BTEC Level 3 qualifications attract the same UCAS points as A Levels. A business qualification could also support you when applying for jobs in business related careers such as accounting, administration, customer service, finance, IT, human resource management, marketing or sales.

It works well with many other subjects particularly; ICT, Geography, design based options and humanities.